#### **Dalton Green**

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## **Objective**

Creative and detail-oriented Visual Designer & Developer with 6+ years of experience designing and developing engaging, user-centered digital experiences. Skilled at bridging design and code to deliver intuitive interfaces and delightful interactions.

#### **Core Skills**

- Design: Wireframing, Prototyping, Mockups, Basic Graphic Design
- Frontend: HTML, CSS, Responsive Design, Mobile Design
- UX: Usability Testing, Accessibility (WCAG), User Flow Optimization, Color Theory, Typography
- CMS: WordPress CMS, Notion Workspace
- Tools: Figma, Google Search Console, Google Analytics, Final Cut Pro

# **Professional Experience**

#### **Wordpress Visual Designer**

Freelancer / Milwaukee, WI Mar 2019 – Present

- Created wireframes, mocks, and prototypes in Figma for clients
- Developed and maintained front-end features using HTML, CSS, Page Builders (Elementor, Divi), and various plugins
- Setup landing pages and static websites using brand guidelines and client specifications
- Optimized website performance and accessibility & also improving page load speed through Google Search Console, Google Analytics (SEO)

- Conducted usability tests, gathered feedback, and iterated designs to enhance the user's journey.
- Maintained plugins and backend of site through CPanel, PHP and WordPress Dashboard

# **Education**

### **Associate of Arts**

Milwaukee Area Technical College / Milwaukee, WI — [16 credits]

Uxcel - UX/UI Design Foundations — 2020

# **Portfolio**

daltongreen.xyz